



***CAG PROPOSED ...  
COMMANDER'S  
STRATEGIC OUTREACH  
SPEAKING\* SCHEDULE***

**January 2006 — June 2006**

**v-1.0, as of 29 October 2005**

Document approved for release  
by U.S. Central Command. See  
FOIA Case #07-0222

\* = Distinct from CG Interagency Visits and Visits to CENTCOM by key Academics & Researchers

NOTE:

Pages 2 through 5 redacted for the following reasons:

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# TRACKING LIST – HQS CENTCOM SYMPOSIA VISITORS

(1 of 2)

Projected Visitor

Expertise

Projected Date

Remarks

Kennith Pollack

(b) (5)

NSC, Middle East

15 Dec 05

(b) (5)

**CAG Outreach Symposia Visitors to Tampa Headquarters  
Goal = Symposia Every 4-6 Weeks**



# TRACKING LIST – HQS CENTCOM SYMPOSIA VISITORS

(2 of 2)

## Projected Visitor

**Dr. Michael Vlahos**

**Dr. Glenn Robinson**

**Thomas Hammes**

## Expertise

Nature of the Enemy  
Future of CENTCOM AOR

Levant Region  
MEPP/Syria

Author, 4<sup>th</sup> Gen Warfare

## Projected Date

**Sep 06**

**Sep 05**

**Oct 06**

## Remarks

• Make contact

• Very agreeable  
• Was CENTCOM Fellow  
Candidate

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**CAG Outreach Symposia Visitors to Tampa Headquarters  
Goal = Symposia Every 4-6 Weeks**

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## Media Outlets per City/Regional Market

### Detroit:

***Detroit Free Press* (weekday): and sister pub the *Detroit News* (Sat & Sunday) 353,644 Total Daily Circulation -- Supply award-winning daily coverage of local, national and international events, sports news and business information. Local daily.**

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### Cincinnati:

***Cincinnati Enquirer*: 192,246 Total Daily Circulation -- Local daily**

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### Denver:

***Denver Post* (weekday) and its sister publication the *Rocky Mountain News* (Sat/Sunday) 286,258 Total Circulation.**

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### Phoenix:

***The Arizona Republic*: The Arizona Republic is Arizona's leading provider of news and information. The Arizona Republic is one of the fastest-growing major metropolitan newspapers in the country. The Republic ranks 11th among U.S. dailies with a daily circulation of 486,131 and a Sunday circulation of 596,993. It's the state's largest newspaper, reaching 1.5 million readers per week. The Arizona Republic is owned by Gannett Co., Inc.**



## Media Outlets per City/Regional Market

### San Francisco:

***San Francisco Chronicle:*** The San Francisco Chronicle is the largest newspaper in Northern California and the second largest on the West Coast, with a daily circulation of 512,129 and a Sunday circulation of 539,563 (ABC Publisher's Statement, September 2002). The San Francisco Chronicle was founded in 1865 by Charles and Michael de Young, and has been awarded five Pulitzer Prizes for journalistic excellence.

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### Seattle:

***Seattle Times:*** The Seattle Times Company publishes *The Seattle Times*, the largest daily newspaper in Washington state, and the largest Sunday circulation newspaper in the Northwest. Well respected for its comprehensive local coverage, The Seattle Times, winner of seven Pulitzer Prizes, is also recognized nationally and internationally for in-depth, quality reporting and award-winning photography and design. The Seattle Times (weekday) 234,274 circulation

***Seattle Post Intelligencer:*** The Seattle Post-Intelligencer newspaper is part of [The Hearst Corp.](#) Seattle Post-Intelligencer (weekday) 150,876 circulation.



### The World Affairs Council of Greater Cincinnati *Cincinnati, OH*

- Very willing to host a visit; adjustable venue possible
- Some VIP speakers: Steve Chabot- Congressman, Graham Fuller- former National Intelligence Officer for the Near East and South Asia, CIA; Dr. William F. Schulz- Executive Director, Amnesty International David Abshire- Cofounder and President, Center for Strategic & International Studies; The Honorable Andre Adam- Belgian Ambassador to the USA; Richard E. Cavanagh- President, The Conference Board; James Fallows- Washington Editor, The Atlantic Monthly; General John R. Galvin- Former SACEUR

#### About WAC of Cincinnati

- 75 years old, fairly well known
- Non partisan, non-profit, non-governmental
- Beginning to develop greater regional audience via the internet
- Major focus on education and public information
- Linked with other world affairs organizations

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## Possible Speaking Events Later in the Year

### The Denver Council on Foreign Relations (TDCFR)

Denver, CO

- Hold's a once-a-month dinner presentation; our standard format approach works for them
- Loose affiliation with University of Colorado
- Affiliated with the NY CFR; can flex to meet our dates; Less active in the winter months

### Denver Committee on Foreign Relations (DCFR)

- New organization, started in 1995; main office in Washington DC
- Appears to be an “up and comer” – Members, AMB Oakley; Hon. Strobe Talbott, President of Brookings, Hon. John Danforth, Frm Senator from MS; Farooq Kathwari, Pres & CEO Ethan Allen, others
- Recognized by Bob Kaplan (Balkan Ghosts) as great new society for international thinking

#### About Both Organizations

- Both venues support messaging
- Appears some competition exists between them
- University of CO ‘in town’
- Appears from Website that DCFR more ‘dynamic’
- Both claim to be less Washington Centric or suffer from East Coast/West Coast bias

**Note: Still developing contacts and intel on organizations**

(b) (5)



# Thunderbird-Garvin School of Int'l Management

## Phoenix (Glendale), AZ

- #1 ranked International Business School by US News and World Report
- Global MBA strategy; Business leaders develop their nations through the economy—foster greater cross cultural understanding—borders without soldiers but crossed by trade
- Chairman Myers spoke there on 29 Mar 05 (Subject: Terrorism/WMD Combination deadly); former President of Ireland (Apr 05), others.
- Combination of business, language, culture to develop people who can leverage the future
- Highly regarded forum; much sought speaker's platform; foreign students grads-prime aud for eco msg

### About Thunderbird

- Main Campus, Glendale AZ (former AAC WWII post)
- Wall Street Journal ranked T-Bird #1 in Internat'l business ahead of Harvard, Columbia, etc.
- Graduates are among the most highly recruited by S&P 500 and Fortune 500
- Also conducts research, consulting, philanthropy, ethical instruction, etc.
- Eclectic student body, almost 35% international (language/cultural immersion)

(b) (5)



## Possible Speaking Events Later in the Year

### Commonwealth Club/Silicon Valley/Camp Pendleton

#### San Francisco, & Southern CA

- Can support date, want you to come, can host in downtown SF or Silicon Valley
- 1200-1300 format, or 1830-1930 format; Event is open to the press
- They would like to record the event to rebroadcast on their radio program (NPR likely also)
- POTUS and CJCS have spoken there over the past year; Sam Nunn will speak on the 26<sup>th</sup>.
- Following event, recommend 2 hr. flight to Camp Pendleton for troop visit, OR,
- Can leave time for intimate dinner with a Hoover small group, a “2-fer”

#### About Commonwealth Club

- Nation’s oldest and largest Public Affairs Forum
- Over 16,000 members
- Non profit, non partisan
- Two centers, one in SF, other in San Jose
- Large media reach, message locally and nationwide; respectable reputation
- Many celebs featured: From Teddy R to Erin Brockovich; many US Presidents

(b) (5)

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# Initiative for Global Development (IGD)

Seattle, WA

- Wants more connection with military, would *'love to have GEN Abizaid'* join them
- Visit would include an intimate dinner with Bill Gates, former Senator Dan Evans, GEN Shali, Mr. Bill Clapp (investment banking), former EPA Director Rucklehaus, others
- Main venue is IGD breakfast speaker program (0730-0900), Pressboard to follow possible
- Willing to host special engagement with a more public audience, if desired

## About IGD

- Focuses on Global poverty amelioration
- Group is expanding to other US cities (also Tampa)
- Tampa IGD wants GEN A and Bill Gates to join them on 9 NOV local event--details TBD
- Tends to be more 'left' on political spectrum
- 'Robust and deep pockets'
- Madeline Albright most recent speaker (May 05)
- "Connect the world" – "Poverty Reduction"
- Growing influence in Seattle, may be major player in upcoming years...

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# Final CAG Recommendations

Location/Dates	Recommend Events	Complimentary Troop Visits
<b>Detroit</b>  30 June - 1 July	Detroit Economic Club  CG Approved <input checked="" type="checkbox"/>	TACOM  CG Approved <input checked="" type="checkbox"/>
<b>Phoenix</b>  5-6 July	Thunderbird - Garvin School of International Business  CG "maybe some other time"	
<b>San Francisco</b>  24-25 August	Southern Cal      Silicon Valley  Stanford (Hoover)      CG "Lets look at it again"	Camp Pendleton



## **Detroit Economic Club (DEC)**

*Detroit, MI*

- Every U.S. President since Richard Nixon spoke there, (President Bush spoke on 8 FEB 05) others include John Zogby (OCT 04), Henry Kissinger (OCT 04), Ambassador Dennis Ross (JAN 05) Senator Deborah Stabenow (D-MI)
- Numerous CEOs from major corporations (e.g.; Daimler-Chrysler, Fifth Third Bank) are members
- Many universities in the area; good media market; TACOM wants to host a ½ day visit

### **About DEC**

- Well known speaking and discussion venue
- Auto industry heavy, growing member diversity
- Prestigious, possesses clout, and slightly 'right'

### **About TACOM**

- Up armored program; other technologies
- Desires to host you, have ½ day program in can
- Briefed C/S Army, others recently

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## From Website

<http://www.econclub.org/FirstPage.asp>



*And Down the Stretch we come  
Beth Chappell, President and CEO, [Detroit Economic Club](#)*

The Detroit Economic Club just hosted a poignant and engaging meeting with Carly Fiorina on May 23. Those in attendance at The Masonic were treated to a frank discussion of the nation's economic future from the former leader of an American institution - Hewlett-Packard. Also at this meeting, we appointed new members to the Detroit Economic Club board of directors and awarded scholarships to two motivated college-bound students. **One last meeting would be the icing on the cake for a terrific season. We have some late-breaking news to share with DEC members and guests. We are fortunate to have booked General John P. Abizaid, commander of U.S. Central Command (CENTCOM) and the officer in command of U.S. and coalition forces in the Middle East. Don't miss this chance to learn about what is happening in this volatile region from General Abizaid. Folks, this is an extremely rare engagement that the Detroit Economic Club is privileged to host and an opportunity you should not miss.**

I hope to see you at our final meeting of the season on June 30.

All the best,



## From Website

<http://www.econclub.org/FirstPage.asp>

### **CENTCOM Commander General John P. Abizaid coming to DEC in June**



**General John P. Abizaid**  
Combatant Commander

[United States Central Command \(CENTCOM\)](#)

#### **Topic:**

***Current United States and Coalition Military Operations***

#### **Why attend:**

***General John P. Abizaid will share his insights on U.S. and Coalition military operations throughout the CENTCOM area of responsibility, a diverse geographical region which extends from the steppes of Central Asia, through the greater Middle East and Arabian Peninsula, and into the horn of Africa.***

***General Abizaid will discuss the issues, address questions, and provide DEC members with his estimate of the military situation in the CENTCOM region and the importance of this fight.***

#### **When:**

*Thursday, June  
30, 2005*

**Luncheon**

[Detroit  
Marriott  
Renaissance  
Center](#)

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# *Detroit Economic Club/TACOM Visit (30 June-1 July)*

## **DEC Meeting Format & Timeline**

**30 June 2005 (Thursday)**

**11:00 a.m.**

### ***Speaker's Reception***

- Attended by DEC Board Members, Committee Chairs, select Members & Students
- Features Receiving Line with Speaker, Presiding Officer and Club President

**11:30 noon**

### ***Luncheon***

- During lunch, members of the audience write their questions on cards, get screened

**12:05 p.m.**

### ***President's Welcome***

- Pledge of Allegiance
- Invocation - Delivered by local clergy

**12:17 p.m.**

### ***President's Opening Remarks***

- Outlines coming events
- Turns Meeting over to Presiding Officer
- At 12:20 Presiding Officer introduces the speaker

**12:23 p.m.**

### ***Speech***

- Audience writing questions on cards during speech
- At approximately 12:43 p.m. *Question and answer begins*
- Presiding Officer presents questions to the speaker

**1:00 p.m.**

### ***Thanks to Speaker/Adjournment***

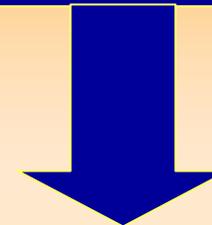
**1:15 p.m.**

### ***Depart Hotel for next event***

## **Timeline: 30 June**

- Estimate arrival in Detroit NLT 0900 hours
- 0940-1040 Final prep/retune
- 1100-1300 Event
- 1300-1800 "open"
- Dinner/evening options...

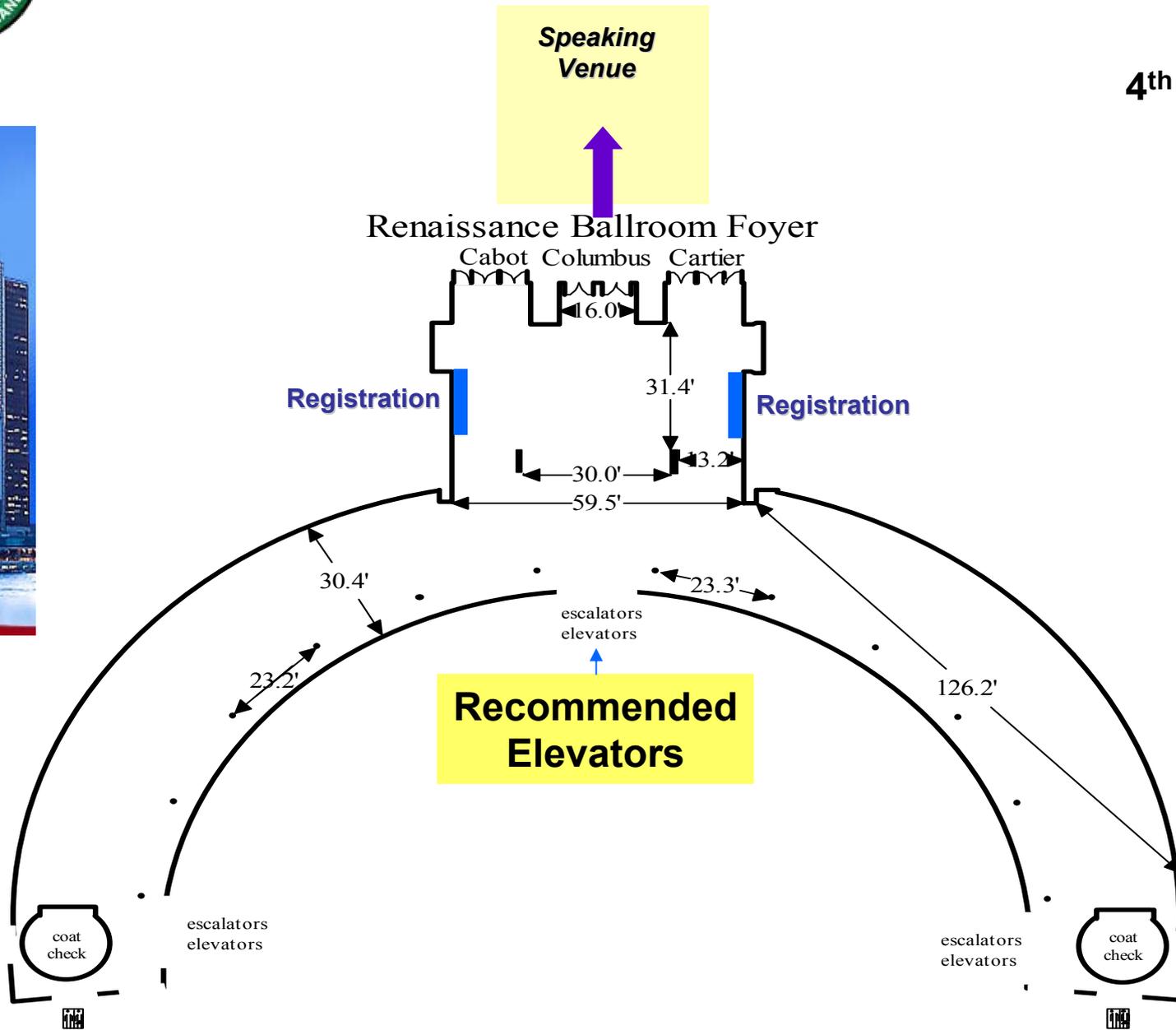
## **Options**



# Detroit Economic Club/TACOM Visit (30 June-1 July)



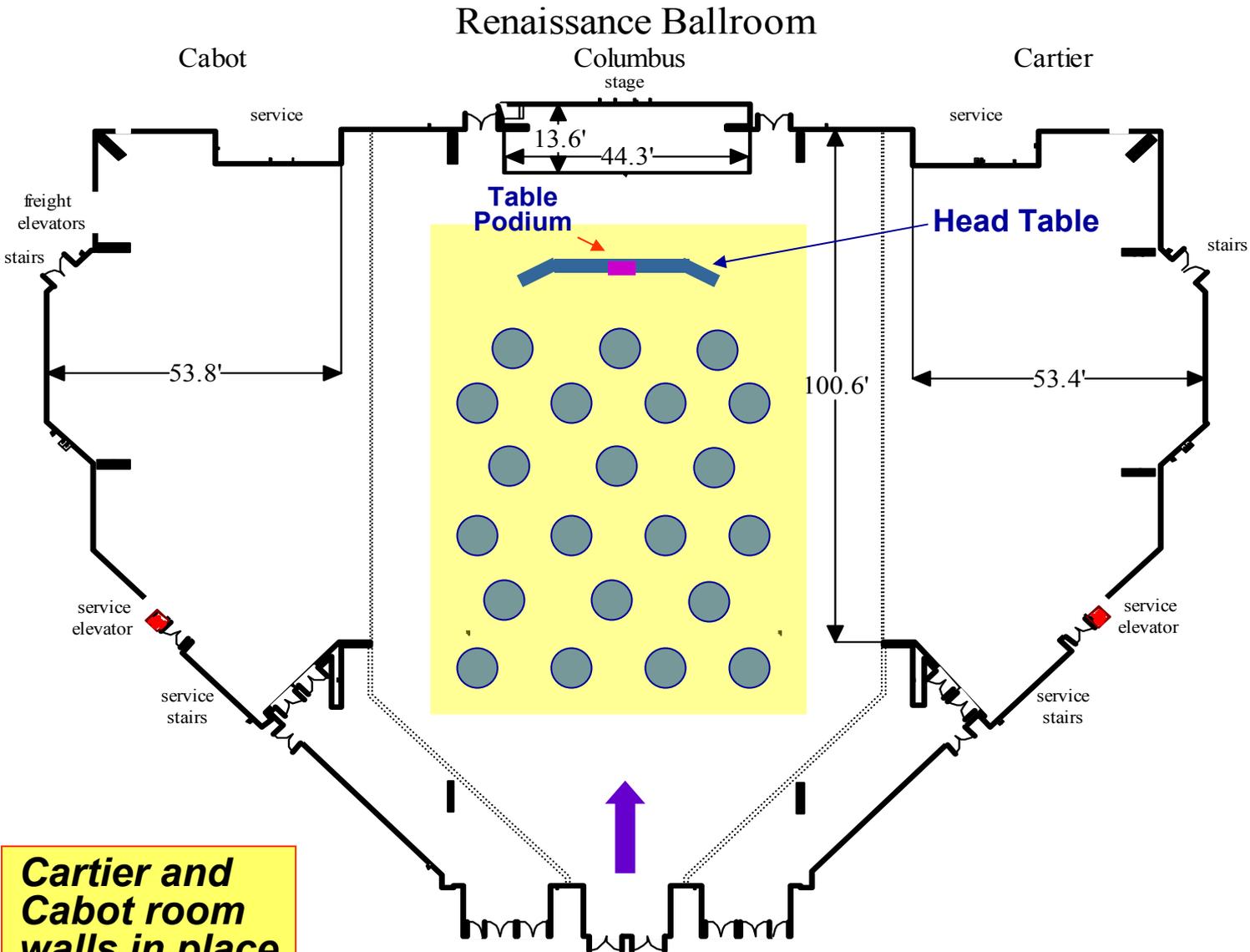
4<sup>th</sup> Floor





# Detroit Economic Club/TACOM Visit (30 June-1 July)

## 4<sup>th</sup> Floor



- TV Cameras locations TBD
- Seating chart still immature
- Presider to sit by CG
- Menu still under development
- In room security to supplement PSD

**Cartier and Cabot room walls in place**



## *Detroit Economic Club/TACOM Visit (30 June-1 July)*

### **Detroit:**

***Detroit Free Press* (weekday): and sister pub the  
Detroit News (Sat & Sunday) 353,644 Total Daily  
Circulation -- Supply award-winning daily coverage of  
local, national and international events, sports news and  
business information. Local daily.**

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# Detroit Economic Club/TACOM Visit (30 June-1 July)



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**Start time can be adjusted**

**TACOM Personnel**

MG Lenaers

**TACOM Personnel**

MG Lenaers

MG Lenaers

Dr. (b) (6) Deputy

PEO for CS&CSS

COL (b) (6) PM, Tactical

Vehicles, CS&CSS

TBD PM Stryker Briefer

MAJ

(b) (6)

MAJ

BG Moran, PEO

TBD

COL (b) (6)

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# Detroit Economic Club/TACOM Visit (30 June-1 July)

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**Start time can be  
adjusted**

**TACOM Personnel**

MG Lenaers

**TACOM Personnel**

Dr. (b) (6) DEP PEO

(b) (5)

COL (b) (6) PM, Tactical  
Vehicles, CS&CSS

TBD PM Stryker Briefer

MAJ

MAJ (b) (6)

BG

TBD

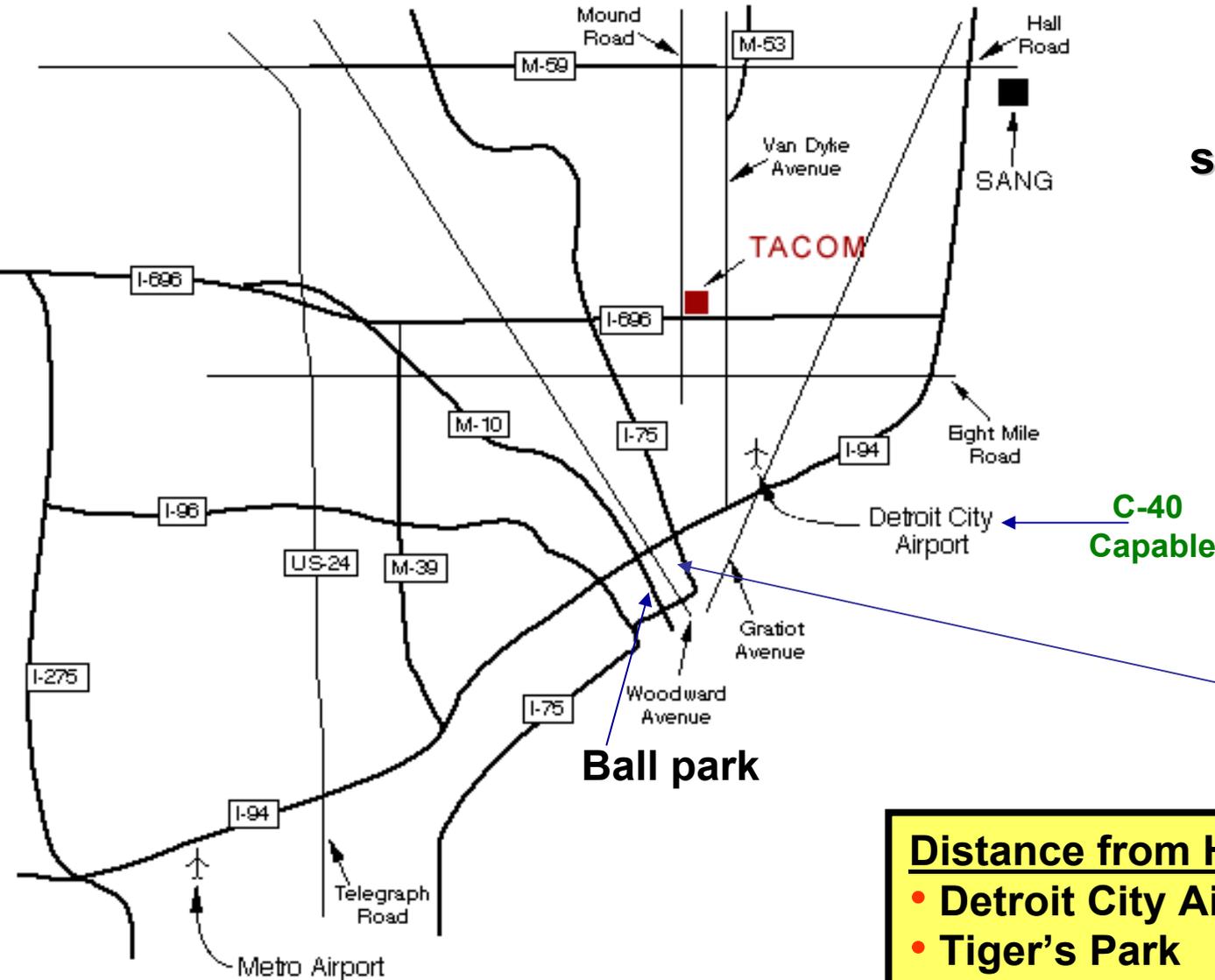
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# Detroit Economic Club/TACOM Visit (30 June-1 July)

**Location  
offers speed and  
simplicity and  
supports visit agenda**



**Detroit Marriott Renaissance**



## **Distance from Hotel to:**

- **Detroit City Airport** 3.4 miles
- **Tiger's Park** 1.1 miles
- **TACOM** 14 miles



## **NY-CFR Visit to HQ USCENTCOM**

- Requested follow up to your meeting with Richard Haass in Qatar
- About 12 senior members of CFR, including:
  - Richard Haass, President
  - Peter Peterson, Chairman
  - Other members of CFR's senior leadership (list under revision)

**If not July, then next available date will be September or later....**

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# BACKUPS

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## Detroit Marriott at the Renaissance Center

